

DEADER THAN DEAD TOUR CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. **CONTEST DESCRIPTION:** The **Deader than Dead Tour Contest** (the “**Contest**”) is a social media Contest that begins on 3/1/19 at 12:00:00 AM Central Time (“**CT**”) and ends on 4/30/19 at 11:59:59 PM (CT) (the “**Contest Period**”).

Throughout the Contest Period, eligible entrants will have the opportunity to enter the Contest by engaging with Facebook posts from the Sentricon® system on the Sentricon® Facebook Page. Sentricon hearse tour date appearances can be found at <https://engage.corteva.com/sentricon-tour>. There will be six (6) winners in the Contest as more fully described below.

By participating in the Contest and submitting an entry, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the Corteva Agriscience™, Agriculture Division of DowDuPont (“**Sponsor**”), which shall be final and binding in all respects.

2. **ELIGIBILITY:** Contest is open only to legal residents of the fifty (50) United States and District of Columbia, are eighteen (18) years of age or older at time of entry. Employees of Corteva Agriscience™, Agriculture Division of DowDuPont, its parent company, affiliates, subsidiaries, advertising and Contest agencies (collectively, the “**Contest Entities**”), and their immediate family members and/or those living in the same household of each are not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited.
3. **HOW IT WORKS:** Periodically during the Contest Period, the Sponsor or its designee will post six (6) different 360-degree photos of the Sentricon® Deader Than Dead Hearse (each, a “**Photo**”). Each Photo will be posted on a different day/time during the Contest Period. To enter the Contest on Facebook, complete the following steps: (i) Go to [Facebook.com/Sentricon](https://www.facebook.com/Sentricon) (“**Sentricon Facebook Page**”) and log into Facebook on a regular basis during the Contest Period; (ii) comment on the 360-degree Photo post with your guess of the correct city and state of where the hearse is located. The first entrant to guess the correct location (city and state) of the Sentricon® Deader Than Dead Hearse after the Photo has been posted will be the winner for that Photo post. There will be one (1) winner for each Photo post in the Contest / six (6) winners total in the Contest. Limit one (1) entry per person/Facebook account per Photo during the Contest Period (up to six (6) entries per person/Facebook account). You must be a registered Facebook member to enter the Contest. Facebook account registration and Contest entry is free.

Direct any questions, comments or complaints regarding the Contest to Sponsor, not Facebook.

Entrants understand that they are posting their entry at their sole risk. Sponsor is not responsible for any claims arising from the entries, specifically including, but not limited to, claims for intellectual property infringement and privacy rights violations, as well as violations of Facebook's terms and conditions. Proof of submission is not considered proof of delivery to or receipt of such entry. Furthermore, Sponsor shall have no liability for any entry that is lost, intercepted or not received by the Sponsor.

4. **WINNER DETERMINATION AND NOTIFICATION:** The first entrant to guess the correct location (city and state) of the Sentricon® Deader Than Dead Hearse after a Photo has been posted will be the prizewinner. There will be six (6) Photos posted and six (6) winners awarded in the Contest. In the event that there are no correct guesses for any Photo post, any unawarded prize(s) will automatically rollover to the next Photo post period and the rollover prize will be awarded to the second entrant (and third entrant, etc., if necessary) to guess the correct location of the hearse. If there are no entrants that guess the correct location (city and state) for the sixth Photo post, then the sixth prize (and any rollover prizes) will go unawarded. Each potential winner will be the individual of the entry that is determined to be a winning entry, subject to eligibility verification. Potential winner will be notified via Facebook direct message within twenty four (24) hours of winner determination with instructions on how to verify eligibility and claim the prize using contact information provided or collected at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within two (2) business days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be determined at the sole discretion of the Sponsor. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners in accordance with the above procedure, after which the prize may go unawarded if it remains unclaimed. If any potential winner is found to be ineligible, has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be determined at the sole discretion of the Sponsor.
5. **PUBLICITY RELEASE:** By participating in the Contest, in addition to any other grants that may be granted in any other agreement entered into between Sponsor and any entrant or winner of the Contest, each entrant irrevocably grants the Contest Entities and their respective successors, assigns and licensees, the right to use such entrant's name, likeness and biographical information in any and all media for any purpose, including, without limitation, advertising and promotional purposes, without further compensation, notification or permission in perpetuity and hereby releases the Contest Entities from any liability with respect thereto.
6. **PRIZES/APPROXIMATE RETAIL VALUES (ARV):** Six (6) Prizes are available (one (1) prize for each Photo post). Each prizewinner will receive one (1) Ring™ Video Doorbell 2 (ARV \$199 each). Total ARV of all prizes is \$1,194. Unclaimed prizes after the sixth Photo

post will not be awarded. All applicable federal, state and local taxes on prize are the sole responsibility of the prizewinner. Limit one (1) prize per person/Facebook account in the Contest.

7. **GENERAL:** By participating in the Contest, each entrant agrees that the Contest Entities (i) shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation in the Contest or in any Contest related activity, or from entrant's acceptance, receipt, possession and/or use or misuse of any prize, and (ii) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize and specifically disclaim all such warranties, including, without limitation, the implied warranties of merchantability and fitness for a particular purpose. The Contest Entities assume no responsibility for any damage to an entrant's or any other person's computer system that is occasioned by participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen or postage-due prize notifications; for lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, social media platforms or other connections; for miscommunications, failed, jumbled, scrambled, delayed or misdirected computer, telephone or cable transmissions; for any technical malfunctions, failures or difficulties, printing errors, clerical, typographical or other error in the offering or announcement of the prize or in any prize notification documents, or other errors of any kind or nature; or for the incorrect or inaccurate capture of information or the failure to capture any information. If, for any reason, the Contest is not capable of running as planned, including, but not limited to, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify, suspend or extend the Contest and, in the event of any termination or cancellation, award any remaining prize via a random drawing from among all eligible, non-suspect entries received prior to the termination or cancellation provided a sufficient number of eligible entries have been received. Any attempt by an entrant or any other individual to deliberately undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person in connection with the Contest, is in violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to disqualify the applicable individual and seek damages and other remedies from any such person to the fullest extent permitted by law. If any provisions of these Official Rules are determined to be invalid or unenforceable, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained herein.
8. **GOVERNING LAW/JURISDICTION:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE CONTEST SHALL BE GOVERNED BY AND CONSTRUED

IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF INDIANA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

9. **PRIVACY:** For information about how the Sponsor uses your personal information, please see its privacy policy, located at <https://www.corteva.us/privacy-policy.html>.
10. **WINNERS LIST:** For names of winners, send a self-addressed, stamped envelope by 6/20/19 to: **Sentricon Deader than Dead Tour Contest**, Attn: Winners List, 1433 N. Water St., Suite 100, Milwaukee, WI 53202-2506. Winners list to be available after 5/20/19.
11. **SPONSOR:** Corteva Agriscience™, Agriculture Division of DowDuPont, 9330 Zionsville Road, Indianapolis, IN 46268.

THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK. FACEBOOK IS COMPLETELY RELEASED OF ALL LIABILITY BY EACH ENTRANT IN THIS CONTEST.

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